



LMG Synergy™

LMG Synergy™ combines a unique set of services, systems and expertise to streamline the procurement, installation and support of your company's cabling infrastructure and IT assets. This solution is specifically tailored to the needs of companies with semi-frequent and often repetitive service requirements and makes it easier for your business to predict costs, maintain standards and minimize the amount of time you spend on administrative tasks.

CONTROL, VISIBILITY, AND CONSISTENCY

Procurement and operations teams often share many of the same challenges with consistent processes and control paramount to success. Purchasing departments are interested in a streamlined and repeatable purchasing process that provides accurate and timely visibility into the procurement of products and services. Similarly, operations teams are looking for control and consistency to ensure that the cabling infrastructure purchased meets your company's specifications and is installed correctly the first time, every time. Both teams typically require:

- IT infrastructure purchases that adhere to corporate specifications
- Predictable and stable pricing
- Consistent delivery of quality services
- Reduced procurement times for frequently and/or regularly purchased products
- Greater visibility into the delivery, process, procedures, and execution of services

DELIVERING A REPEATABLE, COST EFFECTIVE SOLUTION

The LMG Synergy solution was developed in response to the unique market needs of companies that typically experience semi-frequent and often repetitive service requirements yet still need a reliable, trusted and consistent solution. LMG Synergy packages all of the right Installation & Implementation and Support Services with select Professional Services, offering you an easier way to build, manage and deploy cabling infrastructure. The turnkey solution provides:

- Upfront assessment of potential products and services needed regularly
- Initial site audits and ongoing site surveys
- A fixed pricing schedule with annual review and analysis
- Ability to add specific technical resources on an as-needed basis
- Optional monthly consolidated invoicing with detailed information about individual jobs and purchase orders
- Purchasing authorization that you control
- Forecasting future product and service needs through historical purchase, project and environment analysis
- Guaranteed 24 hour turnaround time on new requests for proposals
- 24x7 call back service from an on-call LMG engineer to handle faults and issues onsite
- Proprietary LMG systems and tools that enable visibility into the services delivery process and performance
- Enhanced online communications, including one client email address for all communication with LMG

LMG CABLING INFRASTRUCTURE MANAGED SERVICES



The LMG Synergy solution provides the following systems and services to give you greater control and consistency:

Installation & Implementation Services

- Structured Cabling
- Technology Roll-Outs
- Racking & Cabinets - Standard and Intelligent

Support Services

- MACs Services
- Break / Fix Services
- Asset Tracking

Professional Services

- Design Services
- Project Management
- Logistics Management
- Documentation and Reporting

Enhanced Service Delivery Platform

- 2iProcure
- 2iDashboard
- 2iProjects



Changing the way companies build, operate, and manage IT infrastructure



WHY LMG SYNERGY?

Keeping your network fully operational and ensuring that any changes occur quickly and with the least amount of interruption to the business is one of the primary goals of the LMG Synergy solution. LMG Synergy is designed for companies that have infrequent yet consistent infrastructure change and often have retained two or more vendors to provide similar services. LMG provides a one-stop shop or turnkey solution that combines the best services, people, tools and systems. The end result is a repeatable, cost effective solution delivered by a partner you can trust and adapted to your environment's unique operational and procurement needs.

A UNIQUE 'ONE VISIT' APPROACH

Our 'One Visit' approach deploys dedicated and highly trained resources to complete all projects the first time – in a single visit to guarantee customer satisfaction. In addition, our web based procurement and information dashboard systems give you complete visibility, control and documentation about your cabling infrastructure operations which helps improve efficiency and productivity to reduce ongoing costs. Additional benefits include:

- The ability to react instantly to your changing and dynamic needs with knowledgeable resources who understand your business
- Proven processes and procedures that deliver a consistent and scalable set of services
- Fully trained, certified, and dedicated employees to guarantee you receive the most highly skilled resources every time
- Direct access to your designated account team to ensure responsiveness to your needs
- Customised reporting that enables you to view and report on data as your organization chooses

STREAMLINING THE PURCHASING PROCESS

LMG Synergy is built upon an innovative, enabling technology platform called the Enhanced Service Delivery Platform which supports and augments all LMG Services to delivery a superior customer experience. Our unique, advanced procurement tool, 2iProcure, streamlines purchasing and invoicing, whilst providing controls to ensure consistency and visibility to the entire procurement process. In addition, our unique contracting model eliminates the need to go out to tender for small projects and reduces the complexities of hiring multiple vendors to perform the required work.

- Improves procurement consistency and minimizes the risk of renegade purchasing by various teams within the company
- Enhances the budgeting management process by ensuring you pay the same price for products and services that you purchase on a regular basis
- Eliminates the need to process multiple smaller invoices whilst retaining all details on specific jobs and projects
- Provides you the ability to rebrand 2iProcure for your end-user customers

As part of the LMG Synergy solution, select Professional Services include:

Infrastructure Design

Standards-compliant and comprehensive designs using our in-house, fully trained and certified staff

Project Management

End-to-end project management based on a scalable, data driven process, leveraging LMG's Enhanced Service Delivery Platform to minimise risk

Logistics Management

Management of the entire logistics process – from sourcing and procurement to insured warehousing and delivery which reduces project slippage and budget risk by ensuring product availability

Documentation Management

Ongoing maintenance of infrastructure documentation from the initial survey, using LMG's in-house documentation team and leveraging the Enhanced Service Delivery Platform to ensure information is kept current, creating a trusted source of asset and connectivity information

ABOUT LMG

LMG provides Cabling Infrastructure Managed Services to enterprise companies throughout the UK and EMEA (via our subsidiaries). Headquartered inside the M25 at Thurrock, LMG has additional offices in London, Manchester, and Cardiff. LMG was established in 1986 and provides some of the leading companies in the UK with Cabling Infrastructure Managed Services that optimise infrastructure change. LMG serves multiple industries, among them Financial Services, Technology, Telecommunications and Media.



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